

Shaping the future of international education



CIS Canadian University Tour to Africa

22 October - 3 November 2017

Dar es Salaam, Tanzania

Moshi, Tanzania

Arusha, Tanzania

Nairobi, Kenya

Kigali, Rwanda

Kampala, Uganda

Addis Ababa, Ethiopia



COUNCIL OF
INTERNATIONAL
SCHOOLS



ABOUT THE TOUR

Join us for the inaugural CIS Canadian University Tour to Africa. Focusing on five East African countries, the tour provides concentrated outreach to Tanzania, Kenya, Rwanda, Uganda, and Ethiopia. Moreover, it provides leading CIS member universities a robust, safe, and efficient vehicle for accessing some of this region's strongest prospective undergraduate students.

The tour is ideal for both Canadian universities who are seeking to break into the African market, and for those who are looking to enhance current recruitment efforts within the region. Tour participants work and travel together in a safe and supportive environment and all take part in the promotion of study in Canada opportunities. The combination of presentations and fairs allows prospective students to hear more about Canadian post-secondary education, scholarships, and work opportunities and spend some time with each individual institution, collecting information on admissions, programs, and student life on campus. The structure of the tour allows time for institutions to meet with prospective students and their families.

We recognize that travelling to Africa can be challenging, so the tour is designed to maximize time in key cities including Dar es Salaam, Arusha, Moshi, Nairobi, Kigali, Kampala, and Addis Ababa. The tour consists primarily of school visits and several networking sessions, while focusing on quality over quantity interaction with students and counsellors.

CIS tours have a strong reputation with high school counsellors, advisors, and students within the region. Participating institutions will meet with hundreds of diverse, highly-qualified, and internationally mobile students, not only from Africa, but also expatriate students from around the world.

This tour is only available to Canadian institutions.

What makes CIS Tours unique?

CIS tours have stood the test of time.

CIS is a non-profit that has been sponsoring recruitment tours for nearly 40 years. Our tour leaders are experienced admissions professionals working at CIS member universities. They understand your needs and goals.

CIS tours are targeted.

Tour events include invited students from high quality CIS member schools and outstanding national schools with student populations preparing to study abroad.

CIS tours offer inclusive pricing.

There are no surprise bills at the end of the tour. The tours are assisted by highly experienced travel professionals to manage all the logistics.

CIS tours are truly educational.

During the tour, participants lead workshops to help students, parents, counsellors, and teachers learn more about admission-related topics. Daily interactions with admissions professionals from other CIS member institutions allow you to learn from others, share ideas and build your network.

“The level of professionalism and collegiality on CIS Canadian university tours is top notch. They give me a sense of fulfillment in the work that I do and pride in the quality of education among Canadian universities.”

-Kimberly Randall, Ryerson University

MEET THE TOUR DIRECTORS

TOUR DIRECTOR

Carolyn O'Keefe

International Student Recruitment Officer
Memorial University
Tel: +1 709.864.8407
Email: carolynok@mun.ca

Carolyn has over ten years of experience in the higher education industry. She has extensive international recruitment experience in Africa, the Middle East, Turkey and China, and has presented on various international topics at the CIS Forum and International ACAC. Carolyn has previous tour leadership experience with the CIS CHEC Middle East Tour and is very excited to co-lead the first ever CIS Canadian University tour to Africa.



ASSISTANT TOUR DIRECTOR

Jennifer Waldschütz

Senior International Student Recruiter
University of New Brunswick
Tel: +1 506.333.4719
Email: jennwald@unb.ca

Jennifer is a graduate of Rothesay Netherwood School, Mount Allison University, and most recently an honorary alumna from the University of New Brunswick. Over the past nine years she has gained recruitment experience in Africa, India, Latin American, South East Asia, the Caribbean, the United Kingdom and the United States. Jennifer has also presented several times at the International ACAC conference. In December 2016 she joined the CIS Canadian Higher Education Committee and this is her first tour leadership role. Jennifer is delighted to assist Carolyn in the first ever CIS Canadian university tour to Africa!



TRAVEL SUPPORT

Carol Alegre
Wren & Fida International
calegre@wfintl.com

TENTATIVE ITINERARY

SUN	22 Oct	Dar es Salaam, Tanzania	Individual arrivals. Overnight in Dar es Salaam.
MON	23 Oct	Dar es Salaam, Tanzania	Opening meeting. Opening lunch. School visit. Overnight in Dar es Salaam.
TUE	24 Oct	Moshi/Arusha, Tanzania	Fly to Arusha. School visits. Fly to Dar es Salaam. Overnight in Dar es Salaam.
WED	25 Oct	Dar es Salaam, Tanzania	School visits. Fly to Nairobi Overnight in Nairobi.
THU	26 Oct	Nairobi, Kenya	School visits. Overnight in Nairobi.
FRI	27 Oct	Nairobi, Kenya	School visits. Fly to Kigali. Overnight in Kigali.
SAT	28 Oct	Kigali, Rwanda	Institutional time. Overnight in Kigali.
SUN	29 Oct	Kigali, Rwanda	Institutional time. Overnight in Kigali.
MON	30 Oct	Kigali, Rwanda	School visits. Fly to Kampala. Overnight in Kampala.
TUE	31 Oct	Kampala, Uganda	School visits. Fly to Addis Ababa. Overnight in Addis Ababa.
WED	1 Nov	Addis Ababa, Ethiopia	School visits. Overnight in Addis Ababa.
THU	2 Nov	Addis Ababa, Ethiopia	School visits. Closing dinner. Overnight in Addis Ababa.
FRI	3 Nov	Addis Ababa, Ethiopia	Closing meeting. Individual departures.

TRAVEL DETAILS



DESTINATIONS

Dar es Salaam, Moshi and Arusha, Tanzania; Nairobi, Kenya; Kigali, Rwanda; Kampala, Uganda; Addis Ababa, Ethiopia

TRANSPORTATION

All flights will be coach/economy class. For tour participants, flights begin in Dar es Salaam, Tanzania and end in Addis Ababa, Ethiopia. International flights outside of this itinerary are not included, though Wren & Fida can assist you with flight booking.

ACCOMMODATIONS

12 nights at first class hotels, single rooms, taxes, breakfast and internet included. Hotel list will be posted to the Wren & Fida website.

TRANSFERS

Included from airport to the hotel and vice versa, by private motor coach. All group transfers for school visits and college fairs are included.

ORIENTATION/DEBRIEFING

Orientation meeting in Dar es Salaam and debriefing in Addis Ababa.

MEALS

Daily breakfast. Opening lunch in Dar es Salaam and closing dinner in Addis Ababa.

GRATUITIES & TAXES

All gratuities and taxes related to transportation, accommodation and transfers are included. Airport and hotel porters, drivers and guide gratuities are all included. Airport departure taxes are also included.

PASSPORTS/VISAS

A valid passport is required to travel, along with a minimum validity of six months and six empty visa pages. Visas are not included in the cost of the tour. Our partner CIBT will assist all participants.

COUNSELLOR PROGRAMMES

Guidance counsellor reception in Nairobi.

TOUR GUIDANCE

The tour director and assistant tour director are experienced admissions professionals. A professional tour manager from Wren & Fida International will also travel with the group to handle all tour logistics.

WEBPAGE

A webpage with login and password will be provided for pre-trip communication.

TOUR MATERIALS

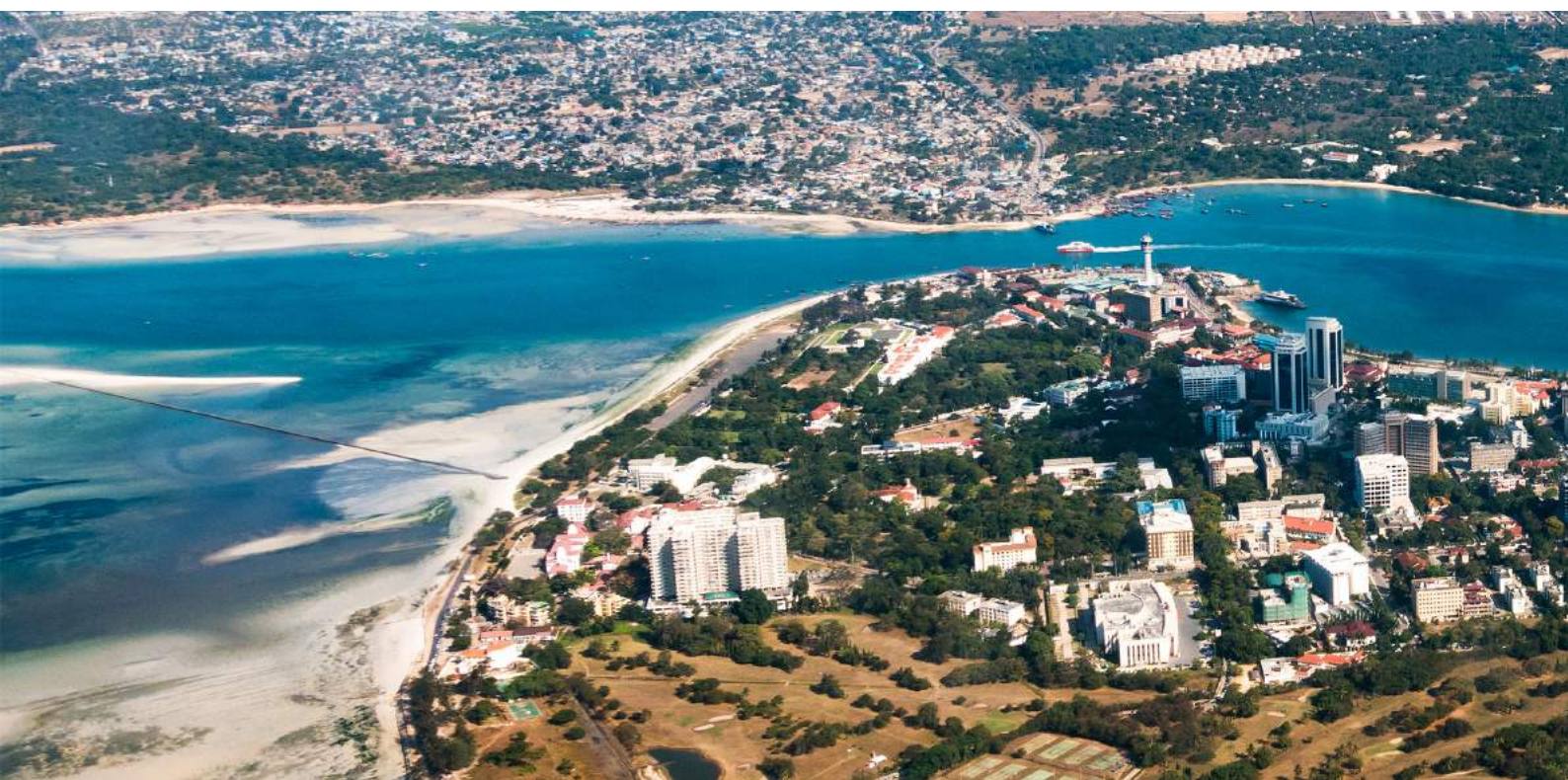
Appropriate pre-tour information and pre-trip literature will be provided to all tour participants. Luggage tags, a personalized name badge and mobile app will be provided for all participants.

TRAVEL INSURANCE

A group coverage policy is included for all participants. A copy can be obtained from Wren & Fida.

GENERAL CONDITIONS

- CIS tours are available to CIS Higher Education member institutions only.
- Participants must be full-time, permanent international admission officers of the member institution.
- Participants must have at least two years of full-time professional admissions experience.
- Participants must adhere to the Council of International Schools [Code of Ethics](#) and the [Guiding Principles for Higher Education Members](#).
- Participants must take part in the entire tour itinerary; deviations from the tour itinerary are not permitted.
- An institution may not send more than one representative.
- Additional travelers may not accompany the tour participant at any time on the tour.
- Participants must be prepared to make general presentations on the university admissions process and be familiar with the admission and financial aid policies of their own institutions and the concerns of international students.
- Any substitution in the person traveling must be reviewed and approved by CIS at least 45 days prior to the start of the tour. The new participant must submit a completed application and is required to meet all of the conditions for participation. Once approved, substitute travelers will pay a USD 1,000 change fee plus any additional tour expenses.
- Due to space restrictions, floor displays at school visits are prohibited. Promotional giveaways are also not permitted. Participants must remain behind their tables when interacting with attendees.
- The Council of International Schools (CIS) frequently photographs and/or videotapes and records its events and meetings. By attending this event you consent to being recorded and/or photographed, and authorise CIS to use any video, recording and/or photographs in any medium (web, digital, print, broadcast) throughout the world at CIS's sole and exclusive discretion.



COST OF PARTICIPATION

USD 11,822

PRIORITY APPLICATION DEADLINE

15 JUNE 2017

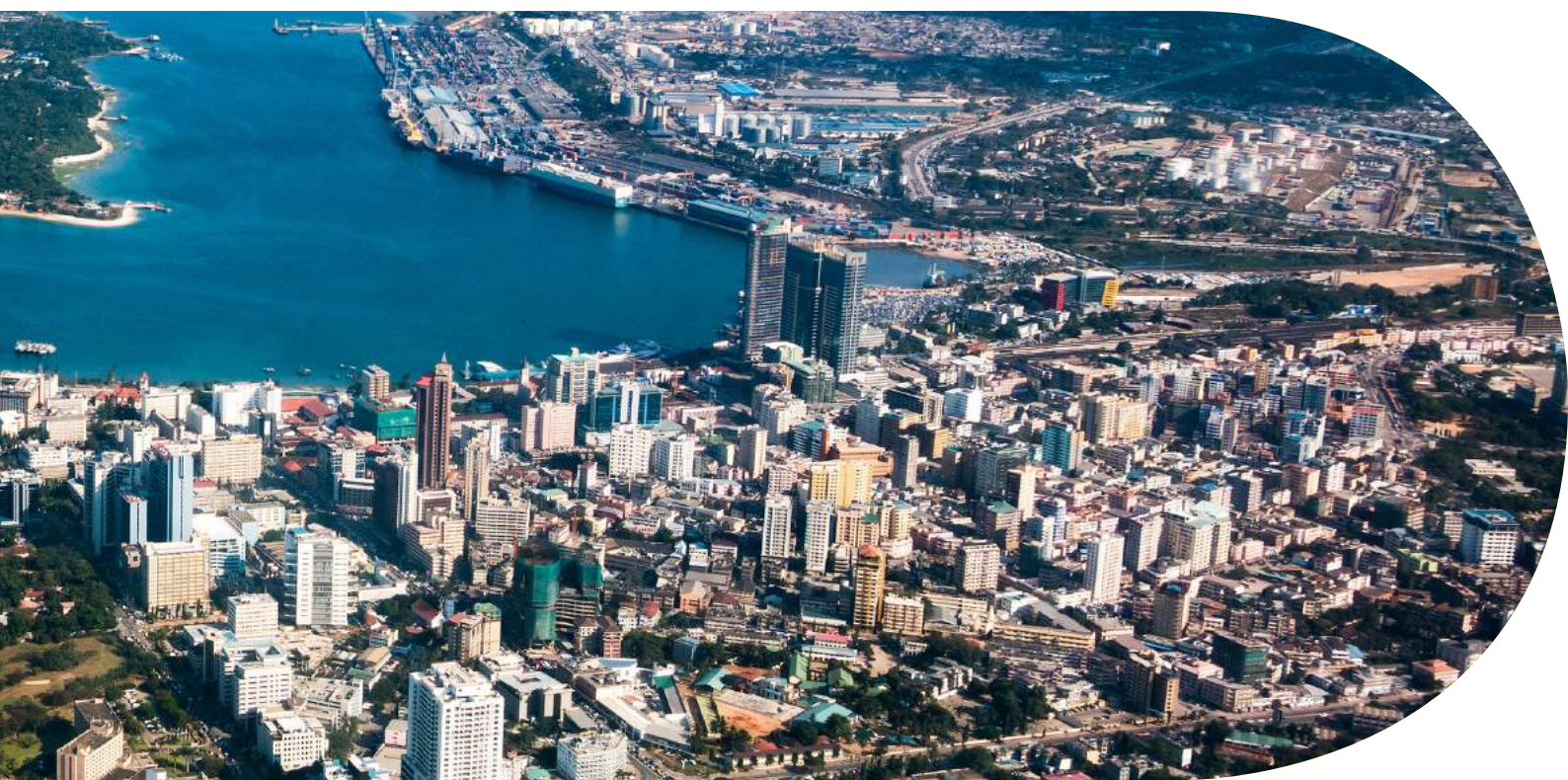
PAYMENT & REGISTRATION

- **15 June 2017** - Tour application with USD 1,100 deposit (excl. VAT) is due to CIS. Participants must meet the conditions for participation and application deadlines in order to be considered.
- **6 July 2017** - Balance of USD 10,722 is due to Wren & Fida. There is a late fee of 5% assessed after 6 July.
- Tour price is subject to change due to: revaluation of the U.S. dollar, fuel surcharges, government taxes, airport departure taxes, reciprocity taxes, entry visa fees, itinerary changes (before and during the tour) and all other items not in the control of Wren & Fida International and the Council of International Schools.

CANCELLATION/PENALTIES

CIS and Wren & Fida will only accept written cancellations. Fees will be assessed for cancellations in the following manner:

- **Cancellations prior to 15 June:** 100% of the tour balance is refundable, including the USD 1,100 tour deposit.
- **Cancellations between 16 June and 6 July:** 100% of the tour balance is refundable, less the USD 1,100 tour deposit and any unrecoverable tour expenses.
- **Cancellations between 7 July and 31 July:** 50% of the tour balance is refundable, less the USD 1,100 tour deposit and any unrecoverable tour expenses. No refund will be made if cancellation is received after 31 July.



CONTACT THE TEAM

CIS Higher Education Services

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www.cois.org



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