



American College Fair in Cairo

Friday, October 8, 2010

3.00pm - 6.00p.m.

Registration Deadline: July 16th, 2010

Registration Fee/ Late Registration Fee: \$500/\$650

Fees are Non-Refundable After August 20th, 2010

Location: Shepherd Hotel - Cairo

Dear Colleagues,

We cordially invite you to attend the American College Fair in Alexandria, Egypt organized by the America-Mideast Educational and Training services, Inc. (AMIDEAST). Our fair allows American institutions to interact with a wide variety of Egyptian and international students (interested in graduate and undergraduate studies) in a city of over 7 million people. The fair will be attended by students from international and selected private language schools, universities and educational institutions. The student turnout in previous fairs has been around 55% graduates and 45% undergraduates. The Alexandria Fairs always receive very positive feedback from college and university representatives who commend the fair's site and the organization and planning of the fair.

AMIDEAST/Egypt develops a brochure that includes profiles and contact information of all participating institutions which is mailed or distributed to all international and selected private schools, universities, educational institutions, embassies, American Chamber of Commerce members, Rotary clubs and multinational corporations.

University admission officers and/or local alumni representatives are welcome to participate in the fair. To register please submit a completed 2010 College Fair Registration Form (enclosed), registration fee and complete the table (attached) with required information about your college/university before July 16th, 2010 to Juleann Fallgatter at AMIDEAST/Washington D.C. or by email at jfallgatter@amideast.org for inclusion in the College Fair brochure. To ensure fast and efficient processing of your participation in the fair, please copy Hala Al Hawary at hal-hawary@amideast.org on all fair applications and correspondence with AMIDEAST/Washington D.C.

An electronic package including information on the fair's site and address, shipping materials to Egypt, accommodation, weather, clothing, currency, transportation to and from Alexandria and tours in Cairo and Alexandria will be sent to all participants mid August.

If you have any questions, please do not hesitate to contact me at hal-hawary@amideast.org. We look forward to seeing you in Egypt.

Best regards,

Hala Al Hawary
Senior Advising Coordinator
EducationUSA Center
AMIDEAST Egypt's Cairo office